

WEBSITE				
SERVICES	PREMIUM	EXCLUSIVE	SUPER EXCLUSIVE	
• Domain Purchase	✓	✓	✓	
• Hosting With SSL	• Type	Cloud Professional (Shared)	Cloud Enterprises (Shared)	Cloud Enterprises (Shared)
	• RAM	8 GB Ram	16 GB Ram	32 GB Ram
• Purchased Word Press Theme*	✓	✓	✓	
• Shopify E-commerce	✗	✓	✓	
• E-Commerce / Blog / News*	✓	✓	✓	
• Webmail (WM)	✗	✗	✗	
• Google Workspace (GW)	✓ 1 GW @12K	✓ 3 GW @12K	✓ 5 GW @12K	
• Payment Gateway (Razorpay/PhonePe)*	✓	✓	✓	
• Malware Security/ Firewall	✓	✓	✓	
SEO + MARKETING				
• SEO	TECHNICAL SEO	✓	✓	✓
	ON PAGE SEO	✓	✓	✓
	OFF PAGE SEO	✓	✓	✓
	SEO ANALYTICS	✓	✓	✓
	SEO KEYWORD	20	40	60
• BLOG	PLAGIARISM FREE	✓	✓	✓
	TECH.IMAGE	1 IMAGE/ BLOG	2 IMAGE/BLOG	3 IMAGE/BLOG
	SCHEDULE & POSTING	New - (TOTAL -100+)	New - (TOTAL -200+)	New - (TOTAL -300+)
• REPORTING BACKLINK		MONTHLY	FORTNIGHTLY	REAL TIME
PR/ ARTICLE PUBLISH/BACKLINK				
BACKLINK+ARTICLE PUBLISH (ONE TIME)	✗	New - 100 BACKLINK (1 ARTICLE)	New - 100 BACKLINK (3 ARTICLE)	
MAINTENANCE				
	Fortnightly	Weekly	Daily	
• Backup + Security Check	✓(30 Days)	✓(7 Days)	✓(Per Day)	
• Uptime Monitor	✓(99%)	✓(99.5%)	✓(99.9%)	
• Updates + Analytics	✓	✓	✓	
GOOGLE INTEGRATION				
• Search Console Integration	✓	✓	✓ Summary	
• Google Analytics	✓	✓	✓ Summary	
• WordPress Analytics	✗	✗	✗	
New - WHATSAPP INTEGRATION				
• WhatsApp Button	✓(Button)	API	AUTOMATION BOT	
• WhatsApp Verified API	✗	✓	✓	

* ONE-TIME PRODUCT

DESIGNING				
• GRAND TOTAL (D+W+P)		132	216	324
• DIGITAL TYPE (RGB)	Events Post JPEG/GIF/VIDEO	48	48	48
	• Organic Post (4:5 & 2:1) JPEG/GIF/VIDEO	48	96	144
	• Video Organic MP4 19:9/4:5/2:1	24 (1080 P)	48 (4K)	96 (4K)
PRINT DESIGNING (PDF) CMYK JPEG 300 DPI				
• PDF		12	24	36
(D) TOTAL		120	192	288

SOCIAL MEDIA			
SERVICES	PREMIUM	EXCLUSIVE	SUPER EXCLUSIVE
• Channels Handling New	3	5	7
• Posting (Creative + Blog) With #Tag	3 @Week	4 @Week	6 @Week
• Post Type	JPEG/VIDEO /GIF (4:5)	JPEG / VIDEO / GIF (4:5 + 2:1)	JPEG / VIDEO / GIF (4:5 + 2:1)
• Caption Writing Efficiency New	99%	99.5%	99.9%
GOOGLE INDEXING (GL) (FOR GOOGLE VISIBILITY)			
• Posting	✓	✓	✓
• Services Section / Shop	✓	✓	✓
• Review Management	✓ (in 48 Hrs.)	✓ (in 24 Hrs.)	✓ (in 12 Hrs.)
• Reporting	15 Days	Weekly	Daily
• Update New	3 Times in week	4 Times in week	6 Times in week
FACEBOOK			
• Posting Feed/ Story	✓(Feed + Story)	✓(Feed + Story)	✓(Feed + Story)
INSTAGRAM			
• Post / Reel / IGTV / Highlights	Post / Reel /Highlights	✓ (All) Highlights Update /Carousel post	✓(All) Highlights Update/ /Carousel post
YOUTUBE			
• Shorts / Videos with Thumbnail	✓	✓	✓
TWITTER	×	✓	✓
PINTEREST (B2C)/LINKEDIN (B2B/B2G)	×	✓	✓
Thread	×	✓	✓
Snapchat	×	×	✓
PROMOTION MANAGEMENT (MONTHLY PROMOTIONAL BUDGET-ADDITIONAL)			
• META ADS (With last strategy update)	✓	✓	✓
• GOOGLE ADS	✓	✓	✓
• TRUECALLER (Trending)	×	✓	✓
• TWITTER	×	×	✓
• LINKEDIN (Heavy Cost)	×	×	✓
• OTT/ELECTRONIC	×	×	✓
• PINTEREST (New)	×	×	✓
• INFLUENCER (New)	×	✓	✓
HANDELING OPERATIONS			
WHATSAPP OFFICIAL API/BUSINESS			
WHATSAPP API/BUSINESS	WB(Verified Meta)	API BROADCAST	API BROADCAST + AUTOMATION
HANDELING BACK PANEL (SMS EMAIL API)	×	×	✓
CRM ERP	×	×	✓
MARKETPLACES ONBOARDING (Amazon Flipkart Meesho) + HANDELING	×	×	✓
QUICK COMMERCE (Blinkit Jio Mart Insta Mart)	×	×	✓
STORE ONBOARDING (Vishal V Mart)	×	×	✓
• Work Timing MON-SAT (10:30 AM -6:30 PM) (8hrs/day)	5 Day /Week (MON-FRI)	6 Day /Week (MON-SAT)	6 Day /Week (MON-SAT)
• Total hour Spend @1k/hr	254 hrs	380 hrs	500 hrs
• Team Assigned	4	6	8

GL – GOOGLE LOCATION

COMMERCIALS			
SERVICIE	PREMIUM	EXCLUSIVE	SUPER EXCLUSIVE
TOTAL PER YEAR	360K	540K	720K
AVERAGE MONTH SPEND			
TOOLS	10K	15K	20K
TECH	10K	15K	20K
TEAM	10K	15K	20K
TOTAL PACK AVERAGE(Per Month)	30K	45K	60K

ADD ON:-

*PHOTOGRAPHY # / STOCK PURCHASING (AMOUNT ADDITIONAL)			
SERVICE	PREMIUM	EXCLUSIVE	SUPER EXCLUSIVE
• Photography	✓	✓	✓
• Videography/ commercial Ad	×	✓	✓
• 1 time shot (for content only)			
• 1voice over commercial from stock @25k	✓	×	×
• Professional agency shoot with Model/stock @50k	×	✓	✓
• ON BOARDING ELECTRONIC MEDIA	×	×	✓
• CALLING	×	×	✓

OUTSOURCED

Terms & Conditions

- **Effective Pricing:** Package pricing is applicable from 1st Jan 2026 on all new packages. Old packages are being adjusted as per the revised service scope and updated pricing.
- **Old Package Renewals:** Old packages will be renewed at older pricing with limited services only. For accessing new or upgraded services, the package must be renewed as per the latest plan and pricing.
- **GST Compliance:** All package pricing is exclusive of 18% GST, which is mandatory on all services.
- **Payment Terms:** Payments must follow the schedule committed at the time of agreement. Delayed payments may lead to delay or discontinuation of services without prior notice.
- **Annual Quota & Usage:** Yearly contract quotas are calculated on an annual basis. Monthly usage can be flexible, but if the annual quota is consumed before the year ends, services will shift to per-design or per-service billing.
- **Service Validity:** Services must be consumed within the contract period. Unused quotas will lapse after the contract term ends and will not be carried forward.
- **Scope & Limitations:** The listed package services are final. Any additional or out-of-scope work will incur extra charges and require approval.
- **Retail Policy:** No single or retail services shall be entertained. Services are only delivered in package format.
- **Tentative Quotas:** All quotas or deliverable counts are indicative and may be adjusted based on mutual discussion, work complexity, and frequency of workflow.
- **Design Ownership & Delivery:** All intellectual content, designs, and digital assets created remain the sole asset of the client. Upon service discontinuation, data will be handed over within 07 working days.
- **Cloud Backup Policy:** All data from Google Cloud will be auto-deleted after 07 days of service termination. Clients must collect all assets within this period.
- **Revisions & Feedback Timeline:** Each deliverable includes a maximum of 2 revisions. Additional revisions may be chargeable. Delayed approvals beyond 1 Day may affect timely delivery.
- **Termination & Exit Policy:** Services can be terminated with 07 days written notice. Any dues will be payable up to the date of service termination.
- **No Liability for External Losses:** Jugadwale shall not be responsible for any indirect or consequential losses arising from the use or delay of services.
- **Force Majeure:** Services may be delayed or interrupted due to events beyond our control, including natural disasters, policy changes, or technical disruptions.
- **Right to Revise:** Jugadwale reserves the right to update these terms and conditions without prior notice. Continued use of services post-update implies acceptance.